

March 20-21, 2014 Conference Speakers

ADDITIONAL SPEAKERS (continued)



Elizabeth Macdonald (UC Berkeley)

Elizabeth Macdonald, Ph.D., is an urban designer and Assistant Professor of City and Regional Planning at UC Berkeley. Her research focuses on street design and the history of urban form, with particular interest in engineering street standards' impacts on the pedestrian realm; context sensitive street design; the interface between buildings and the public realm; post-occupancy evaluation of urban design plans and projects; the sustainability dimensions of urban design; urban design graphic communication; and methods for urban design knowledge-building. Recent professional projects include Octavia Boulevard in San Francisco, Pacific Boulevard in Vancouver, British Columbia, International Boulevard in Oakland, and C.G. Road in Ahmedabad, India, as well as consulting on streetscape design for Plan Abu Dhabi 2030, San Francisco's Better Streets Plan, and San Francisco's Market/Octavia Neighborhood Plan.



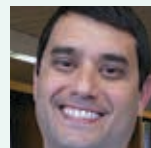
Deborah L. McKoy (UC Berkeley Center for Cities & Schools)

Deborah L. McKoy, Ph.D., is Executive Director and Founder of the UC Berkeley Center for Cities and Schools at the Institute of Urban and Regional Development and a lecturer in the Department of City and Regional Planning and the Graduate School of Education. Her work focuses on the intersection of educational reform, urban and metropolitan planning, community development, and public policy, with a focus on the critical role young people play. Selected publications include *Housing and Education: The Inextricable Link*; *Segregation: The Rising Costs for America*; and *Engaging Schools in Urban Revitalization: The Y-PLAN*. She holds a Master's in Public Policy and Administration from Columbia University and a Ph.D. in Educational Policy from UC Berkeley.



Jin Murakami (City University of Hong Kong)

Jin Murakami, Ph.D., is currently Assistant Professor at City University of Hong Kong. His research focuses principally on spatial and financial matters that influence city-regions' global competitiveness and local livability. His recent projects include an international study of transit-oriented developments across Asia and North America; a spatial analysis of the interaction between high-speed rail, airport, and urban development in American, Japanese and Chinese city-regions; megaprojects and value capture opportunities in Asian capitalist cities; and a case study of mobility and spatial design for aging communities in Japan, North America, and China. He completed his Ph.D. in City and Regional Planning at UC Berkeley in 2010.



David Ory (MTC-Metropolitan Transportation Commission)

David Ory is a Principal Planner at the San Francisco Bay Area's Metropolitan Transportation Commission. He oversees the agency's travel modeling, land use modeling, travel behavior data collection, and geographic information systems.



Jeff Tumlin (Nelson\Nygaard)

Jeffrey Tumlin is a Principal at Nelson\Nygaard. He has led the transportation component of transit-oriented development plans for more than 60 station areas and new towns across North America and developed plans for cities including San Francisco, Seattle, Portland, Vancouver BC, Santa Monica, Denver, Washington, DC, Trenton, and Abu Dhabi. He is the author of *Sustainable Transportation Planning* (Wiley 2010) and lead author of many other publications, including the *Abu Dhabi Urban Street Design Manual*, BART's *Transit Oriented Development Guidelines*, and Vancouver TransLink's *Transit Oriented Communities Design Guidelines*. His projects have won awards from the Congress for the New Urbanism, the American Institute of Architects, the American Planning Association and the American Society of Landscape Architects.



Paul Waddell (UC Berkeley)

Paul Waddell, Ph.D., is Chair of the Department of City and Regional Planning and Professor of City Planning at UC Berkeley. His work focuses on modeling and planning in land use, housing, economic geography, transportation, and the environment. He has led the development of the UrbanSim model and the Open Platform for Urban Simulation. His current research focuses on the impacts of land use regulations and transportation investments on real estate development, travel, emissions, and resource consumption. He has served as PI or Co-PI on numerous research grants at the federal, state, and local levels and consults for local governments. Professor Waddell's research has been published widely in journals of planning, geography, transportation, and urban economics.



Rachel Weinberger (Nelson\Nygaard)

Rachel Weinberger, Ph.D., is Nelson\Nygaard's Director of Research and Policy Strategy and is an adviser to the Clinton Climate Foundation's Climate Positive Development program. She has more than 20 years of planning experience in the private and public sectors and academia. Her areas of expertise include land use-transportation interactions, travel behavior, planning methodologies, urban economics, econometric analysis, travel demand management, and parking. She served as the senior policy advisor on transportation for New York City's sustainability plan, PlaNYC2030. She has authored or co-authored more than 50 research articles, reports, book chapters, and papers including the award-winning "Integrating Walkability into Planning Practice."



TRANSIT&CITIES PAST, PRESENT, FUTURE



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KEYNOTE SPEAKERS



Peter Calthorpe (Calthorpe and Associates)

Peter Calthorpe is founder and Principal of Calthorpe Associates, a firm which has helped solidify a global trend towards the key principles of New Urbanism over the past 30 years. Mr. Calthorpe has been a pioneer of innovative approaches to urban revitalization, suburban growth, and regional planning; he is credited with developing the concept of Transit-Oriented Development (TOD) and is one of the founders of the Congress for the New Urbanism. In addition to his work in urban, new town, and suburban settings within the United States and abroad, he has lectured extensively throughout the world and has taught at a number of universities, including UC Berkeley. In recognition of his work, Mr. Calthorpe was awarded ULI's prestigious J.C. Nichols Prize for Visionaries in Urban Development in 2006.



Jaime Lerner (Lerner and Associates; two-time mayor of Curitiba, Brazil)

Jaime Lerner is an architect, urban planner, and founder of the Instituto Jaime Lerner. Former president of the UIA-International Union of Architects, three-time mayor of Curitiba, Brazil, he led the urban revolution that made the city renowned for urban planning in public transportation, environment, and social programs. He served as governor of Parana State twice and conducted an urban and rural economic and social transformation. His international awards include the highest United Nations Environmental Award, Child and Peace Award from UNICEF, The 2001 World Technology Award for Transportation, and the 2002 Sir Robert Mathew Prize for the Improvement of Quality of Human Settlements.



Therese McMillan (Deputy Administrator, Federal Transit Administration)

Therese McMillan became Deputy Administrator of the Federal Transit Administration (FTA) in 2009, where she helps lead a staff of more than 500 and implement an annual budget of approximately \$10 billion. She has assumed a key role in guiding FTA's implementation of transit-related provisions in MAP-21, the new surface transportation law. Prior to her appointment, Ms. McMillan was the Deputy Executive Director, Policy at the San Francisco Bay Area's Metropolitan Transportation Commission, where she was responsible for strategic financial planning and management of federal, state, and regional funds; state and federal legislative advocacy; and public affairs and community outreach. Ms. McMillan received her B.S. from UC Davis and a joint Master of City Planning/Master of Science in Transportation from UC Berkeley.

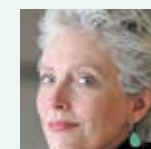
HOST & EVENT MODERATOR



Robert Cervero (Director, IURD; Director, UCTC; UC Berkeley)

Robert Cervero, Ph.D., is Director of IURD and UCTC as well as Professor and Friesen Chair in the City and Regional Planning Department at UC Berkeley. His research centers on the nexus between urban transportation and land-use systems. His books include *The Transit Metropolis*, *Transforming Cities with Transit*, *Transit Villages for the 21st Century*, *Developing Around Transit*, and *Paratransit in America*. In the past year, he contributed to the 5th assessment of the International Panel on Climate Change and UN-Habitat's 2013 Global Report on Sustainable Mobility. He also chairs the International Association of Urban Environments and the National Advisory Committee of the Robert Wood Johnson Foundation's Active Living Research Program and serves on the Advisory Board of the World Economic Forum's Future of Urban Development Initiative.

INTRODUCTION & WELCOME



Jennifer Wolch (Dean, College of Environmental Design; UC Berkeley)

Jennifer Wolch, Ph.D., is William W. Wurster Dean of the College of Environmental Design and Professor of City and Regional Planning at UC Berkeley. Her past work focused on urban homelessness and the delivery of affordable housing and human services. She has also studied urban sprawl and alternative approaches to city building. Her most recent work analyzes connections between city form, physical activity, and public health. An urban analyst and planner, she has authored or co-authored more than 125 academic journal articles and book chapters, as well as several books. She also received fellowships from the Guggenheim Foundation, Center for Advanced Study in the Behavioral Sciences, the Rockefeller Foundation's Bellagio Study Center, and other honors.

DISCUSSANT



Allan Jacobs (UC Berkeley)

Allan Jacobs is an urban designer and Professor Emeritus of City and Regional Planning at UC Berkeley. Previously, Professor Jacobs worked on planning projects in the City of Pittsburgh and in Calcutta, India. He also spent eight years as Director of the San Francisco Department of City Planning. Publications include *The Boulevard Book* (with Macdonald and Rofe), *Great Streets*, and *Looking at Cities*. He holds a Bachelor of Architecture from Miami University and studied at the Graduate School of Design at Harvard University. He received his Master's in City Planning from the University of Pennsylvania, where he later taught, and was also a Fulbright Scholar in City Planning at University College in London. Professor Jacobs' honors include a Guggenheim Fellowship, the Berkeley Citation, and the Kevin Lynch Award from the Massachusetts Institute of Technology.

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ADDITIONAL SPEAKERS



Dena Belzer (Strategic Economics)

Dena Belzer is the founder and President of Strategic Economics. She has more than 30 years experience working on economic issues. This work has involved a wide range of clients including cities, counties, transit agencies, metropolitan planning organizations, councils of governments, economic development organizations, developers, and community-based organizations. Ms. Belzer has published numerous white papers and articles and has served on many advisory panels throughout the U.S. She received her Master of City Planning from UC Berkeley and a B.A. from Pitzer College.



Evelyn Blumenberg (UCLA)

Evelyn Blumenberg, Ph.D., is Professor and Chair of Urban Planning at the UCLA Luskin School of Public Affairs. Her research examines the urban structure of metropolitan areas, travel behavior, and economic outcomes for low-income families. She has investigated the relationship between the spatial structure of urban areas and economic equality; gender and U.S. local economic development planning; neighborhood economies and welfare dynamics; the travel behavior of welfare recipients and immigrants; and interagency-collaboration. Dr. Blumenberg holds a Ph.D. in Urban Planning from UCLA and a B.A. from UC Berkeley.



Karen Chapple (Associate Director, IURD; UC Berkeley)

Karen Chapple, Ph.D., is an Associate Professor of City and Regional Planning at UC Berkeley. Her forthcoming book (Routledge, 2014) is entitled *Planning Sustainable Cities and Regions: Towards More Equitable Development*. She has also recently published on small-scale infill development (in the *Journal of Urbanism*), spatial justice and regionalism (in *Community Development*), and job creation on industrial land (in *Economic Development Quarterly*). Dr. Chapple has also conducted economic development research projects in Mexico, Spain, Thailand, Israel, Brazil, and Peru. She holds degrees in Urban Studies and Urban Planning from Columbia University, the Pratt Institute, and UC Berkeley.



Dan Chatman (UC Berkeley)

Dan Chatman, Ph.D., is Assistant Professor of City and Regional Planning at UC Berkeley. His areas of research include travel behavior and the built environment; residential and workplace location choice; and the connections between public transportation, immigration, and cities' economic growth. Ongoing and completed studies include evaluating U.S. transit systems; how transit investments affect agglomeration economies in U.S. cities; dynamic parking pricing's effect on on-street parking in San Francisco; and the relationship between residential location, commuting, and happiness. Previously, Dr. Chatman was Assistant Professor of Urban Planning and Policy and Director of the Alan M. Voorhees Transportation Center at Rutgers University.



Clint Daniels (SANDAG-San Diego Association of Governments)

Clint Daniels is a Principal Researcher at the San Diego Association of Governments overseeing the long-range population and transportation forecasting group. His recent projects include developing California's first Sustainable Communities Strategy, overseeing New Starts modeling to support a new trolley extension from downtown San Diego to UC San Diego, and traffic and revenue forecasting to support the construction of a new port of entry between San Diego and Tijuana. Mr. Daniels graduated from the University of Illinois with a B.A. in Urban and Regional Planning. He earned a his Master of City and Regional Planning from Rutgers University, and a Master of Business Administration from the Rady School of Management at UC San Diego.



Elizabeth Deakin (Former Director, UCTC; UC Berkeley)

Elizabeth Deakin is Professor of City and Regional Planning and Urban Design at UC Berkeley, where she also is an affiliated faculty member of the Energy and Resources Group and the Master of Urban Design Group. She formerly served as Director of the University of California Transportation Center and co-Director of the UC Berkeley Global Metropolitan Studies Initiative. Her research focuses on transportation and land use policy, with studies in China, Latin America, and India, in addition to California. She has published more than 200 articles, book chapters, and reports. She holds degrees in transportation systems analysis and political science from MIT as well as a law degree from Boston College.



Joyce Drohan (Perkins + Will)

Joyce Drohan is an architect and urban designer, currently the Director of Urban Design at Perkins+Will Canada and Adjunct Professor at the University of British Columbia. Ms. Drohan has extensive experience in public and private sector projects, including the Blatchford Redevelopment in Edmonton and the North Downtown Master Plan in Saskatoon. Her past experience includes leadership roles for Vancouver's flagship sustainable communities, Southeast False Creek and East Fraserlands. The latter was recognized in 2007 with awards from the Canadian Institute of Planners, Smart Growth British Columbia, and the Canadian Urban Institute and in 2008 by the Canadian Society of Landscape Architects.

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Michael Duncan (Florida State University)

Michael Duncan, Ph.D., is Assistant Professor in the Department of Urban and Regional Planning at Florida State University. Dr. Duncan's research focuses on transportation planning as it relates to creating sustainable transportation systems and development patterns. His work examines the viability of various strategies that planners put forth to reduce the need for automobile travel. He teaches courses on transportation and land use, bike/pedestrian planning, urban mass transit planning, sustainable transportation, travel demand modeling, and planning alternatives evaluation.



Harrison Fraker Jr. (UC Berkeley)

Harrison Fraker Jr., Ph.D., is Professor of Architecture and Urban Design, former dean of UC Berkeley's College of Environmental Design, and the 2014 recipient of the Topaz Medallion for Excellence in Architectural Education, the nation's most prestigious award for architectural education. Dr. Fraker has published seminal articles on the design potential of sustainable systems and urban design principles for transit-oriented neighborhoods, summarized in his most recent book, *The Hidden Potential of Sustainable Neighborhoods*, Island Press, September 2013. He is currently designing a zero-carbon, resource self-sufficient campus of 30,000 students for Tianjin University and is the Ax:son Johnson Visiting Professor for the Sustainable Urban Design Master's Program at Lund University, Sweden.



Karen Trapenberg Frick (Assistant Director, UCTC; UC Berkeley)

Karen Trapenberg Frick, Ph.D., is Assistant Director of the University of California Transportation Center and Assistant Adjunct Professor in the Department of City and Regional Planning at UC Berkeley, teaching courses in transportation policy and planning. Dr. Frick's interests include sustainable transport and community development policies and strategies, as well as major transportation infrastructure projects. Her current research includes challenges related to transport innovations. Prior to her university position, she was a transportation planner at the San Francisco Bay Area's Metropolitan Transportation Commission, where her work included the agency's award-winning Transportation for Livable Communities program. She holds a Ph.D. in City Planning from UC Berkeley and a Master's in Urban Planning from UCLA.



Gordon Garry (SACOG-Sacramento Area Council of Governments)

Gordon Garry is Director of Research and Analysis with the Sacramento Area Council of Governments (SACOG), which he joined in 1990. He develops and manages data and forecasting programs to support the agency's transportation, air quality, land use planning, and climate change efforts. He is responsible for modeling projections and analyses in these areas that meet local, state, and federal planning requirements. Prior to joining SACOG he worked at the City of Santa Rosa, SRF Consulting in Minneapolis, and the South Dakota Department of Transportation. Mr. Garry received his B.S. in Economics at South Dakota State University and his Masters in City and Regional Planning at Harvard Kennedy School of Government.



Erick Guerra (University of Pennsylvania)

Erick Guerra, Ph.D., is Assistant Professor in City and Regional Planning at the University of Pennsylvania and a practicing consultant and researcher. He has published journal articles on the economic performance of US rail transit, suburban transit investments in Mexico City, and the role of land use in promoting cost-effective transit. His current research focuses on car ownership and driving rates in Mexico City's suburban housing developments and planning for automated transportation such as self-driving cars. He holds a Ph.D. in City and Regional Planning from UC Berkeley and a Master's in Urban Planning from Harvard University.



Scot Hein (City of Vancouver Urban Design Studio)

Scot Hein is an architect and Senior Urban Designer for the City of Vancouver's Urban Design Studio, Adjunct Professor of Urban Design at the University of British Columbia, and an instructor at Simon Fraser University's Urban Design Studio. His current work includes the urban design of four large initiatives: new plans for the city's West End, Downtown East Side, the Cambie Corridor, and Mount Pleasant. He has been responsible for many development and urban design initiatives over his 20 years with the city including the Olympic Village, Woodward's, Mole Hill, the city's historic precincts, and recent large-scale transit-oriented developments. Mr. Hein holds degrees in Environmental Design and Architecture from the University of Kansas.



Anastasia Loukaitou-Sideris (UCLA)

Anastasia Loukaitou-Sideris, Ph.D., is Professor of Urban Design and Planning at the UCLA Department of Urban Planning and Associate Dean of the UCLA Luskin School of Public Affairs. Her research focuses on the public environment of the city, its physical representation, aesthetics, social meaning, and impact on the urban resident. Her books include *Urban Design Downtown: Poetics and Politics of Form*; *Jobs and Economic Development in Minority Communities*; *Sidewalks: Conflict and Negotiation over Public Space*; *Companion to Urban Design*, and the forthcoming *The Informal American City: From Taco Trucks to Day Labor*. Dr. Loukaitou-Sideris received her Ph.D. in Urban and Regional Planning from USC.