



**Institute of Urban and Regional Development (IURD)
TRANSIT & CITIES CONFERENCE
UC Berkeley
March 20-21, 2014
Plenary Session 3: Inclusive Cities and Transit**



The Role for Families & Young People in Inclusive Cities & Transit

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IURD, UC Berkeley
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Key Points



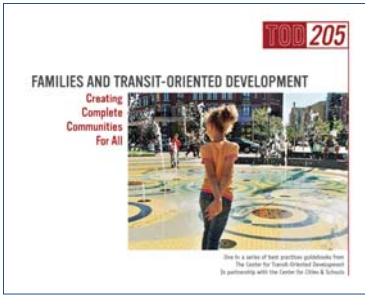
- Transportation policies, e.g., TOD, that don't focus on families have unintended consequences/missed opportunities
- Increasing evidence of importance of families to inclusive, equitable communities
- Perspectives of young people and schools offers important insights



Mission





To promote high quality education as an essential component of urban and metropolitan vitality to create equitable, healthy, and sustainable communities for all.



CC+S Publications

Putting Schools on the Map:
Linking Transit-Oriented Development, Families, and Schools in the San Francisco Bay Area

A Center for Cities & Schools Framing Paper







<http://ctscandschools.berkeley.edu/>

Growth & Opportunity:
Aligning High-Quality Public Education & Sustainable Communities Planning in the Bay Area

A Framing Paper for the San Francisco Bay Area FOCUS Initiative




June 2011

<http://www.bayareafocus.org/>

Beyond the Yellow Bus

Promising Practices for Maximizing Access to Opportunity Through Innovations in Student Transportation


<http://ctscandschools.berkeley.edu/>


Families & TOD 10 core connections

- | | |
|---|--|
| <p>#1 School quality plays a major role in families' housing choices
"H + T & E"</p> <p>#2 A wider housing unit mix is needed to attract families</p> <p>#3 Housing unit mix, enrollment, and school funding are related</p> <p>#4 Children often use transit to get to/from school and after-school activities</p> <p>#5: Multi-modes support access to school "options"/choice</p> | <p>#6: Mixed-income TOD can provide educational workforce housing</p> <p>#7: TOD design principles support children's' walkability and safety</p> <p>#8: TOD brings <i>amenities and services</i> to attract families</p> <p>#9: Opportunities for shared use of public open space</p> <p>#10: Opportunities for renovating or building new schools</p> |
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Beyond Yellow Buses

Promising Practices for Maximizing Access to Opportunity
Through Innovations in Student Transportation



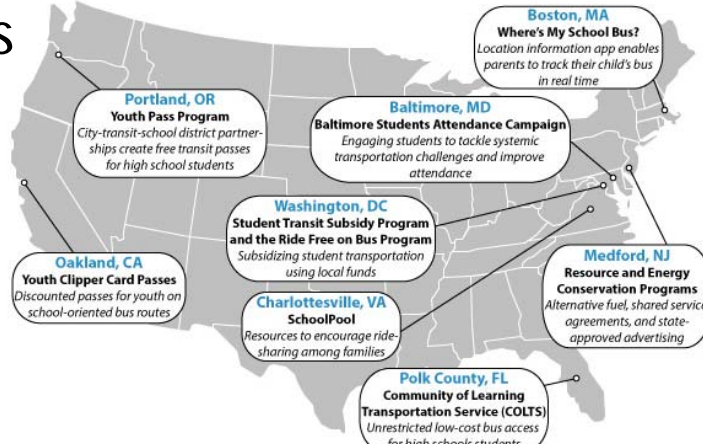


MileHighConnects
Opportunity for all through transit



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Findings




- **Portland, OR**
Youth Pass Program
City-transit-school district partnerships create free transit passes for high school students
- **Oakland, CA**
Youth Clipper Card Passes
Discounted passes for youth on school-oriented bus routes
- **Washington, DC**
Student Transit Subsidy Program and the Ride Free on Bus Program
Subsidizing student transportation using local funds
- **Charlotteville, VA**
SchoolPool
Resources to encourage ride-sharing among families
- **Polk County, FL**
Community of Learning Transportation Service (COLTS)
Unrestricted low-cost bus access for high schools students
- **Baltimore, MD**
Baltimore Students Attendance Campaign
Engaging students to tackle systemic transportation challenges and improve attendance
- **Medford, NJ**
Resource and Energy Conservation Programs
Alternative fuel, shared service agreements, and state-approved advertising
- **Boston, MA**
Where's My School Bus?
Location information app enables parents to track their child's bus in real time

- Subsidized youth transit passes
- Tools to encourage transit use
- Programs supporting attendance
- Reducing cost & environmental impact

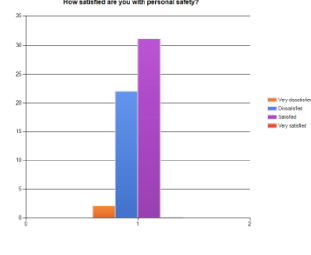
AC Transit Survey

The survey asked, "What could the city do to improve AC Transit?" The people answered add shelter/seats to the bus stops, garbage cans so people don't litter all over the place, maps/schedules, Safety, and Cleanliness.






Word cloud terms include: bus, seats, time, stop, shelter, late, people, add, maps, schedules, waiting, need, improve, signs, safety, everything, maps, put, satisfied, seats, conditions, stops, stop, also, schedule, benches, dirty, person, late, buses, things, add.

How satisfied are you with personal safety?



Satisfaction Level	Percentage
Very dissatisfied	~2%
Dissatisfied	~18%
Satisfied	~32%
Very satisfied	~48%

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Thank You!

